

# Uplivra partner program

Run Uplivra for your customers or resell it. Apply at [portal.uplivra.com](https://portal.uplivra.com); questions to [partners@uplivra.com](mailto:partners@uplivra.com).

## Tiers

| Tier            | Discount        | How to qualify                                                                                                                                                                 |
|-----------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Uplink</b>   | 10% off modules | Signed partner agreement, one person through the free Uplivra Certified Associate course, one demo installation.                                                               |
| <b>Backbone</b> | 15% off modules | \$15,000 a year in module sales or 1,000 devices covered by modules; two certified people (one technical); deal registration on new deals; one reference customer.             |
| <b>Summit</b>   | 20% off modules | \$60,000 a year in module sales or 5,000 devices covered by modules; three certified people (two technical); quarterly business review; first-line support for your customers. |

Discounts apply to every module, never to Core. Your tier is recalculated from your module sales or the devices your modules cover.

## What partners get

### One console, many customers

The MSP multi-tenant module keeps each customer separate: sites, people, data and reports. Switch between customers in one click.

### Licenses in the customer's name

Buy each license for a customer on the portal; it's issued as "Customer (via you)". Quotes, contacts, notes and renewals per customer.

### Master collectors and router mode

Customers only connect out to you. Router mode gives each customer a VRF, NAT into a network they choose, and GRE over IPsec.

### Customers stay in control

Each customer decides your access: full, limited to certain staff or areas, or locked. Directory sign-in (AD/LDAP) with profiles for engineers, technicians and NOC.

### Listed on uplivra.com

Opt in to the partner directory with your logo, link and tier, approved by Uplivra.

### Quotes in one click

Price a plan for a customer with your discount, save a numbered quote valid 30 days, print it or send a buy link.

## How to explain Uplivra

- **It runs on their servers.** Monitoring data, logs and passwords stay on site. Collectors only connect out on HTTPS 443.
- **Prices are published and per device.** No sensor counting. Free for 15 devices; every port and check on a device is included.
- **Add only what they need.** Modules for traffic flows, logs, compliance evidence, cloud, tickets and AI, bought only for the devices that need them (see the price list).
- **Answers, not just alerts.** Dependencies and maintenance windows cut noise; Uplivra Intelligence explains incidents and log patterns in plain words, privately.
- **Evidence for audits.** Compliance & Evidence maps checks to HIPAA, PCI DSS, SOC 2, CIS and NIST and packages the proof.

Be accurate: say "in development" for modules marked that way, quote from the portal (it always shows the current price), and don't promise features that aren't listed.

## Getting started

1. Register at [portal.uplivra.com](https://portal.uplivra.com) as an MSP or reseller and apply.
2. Once approved, add your customers and install a demo.
3. Buy each customer's license from the portal, or send them a quote.
4. Optional: list your company in the partner directory.

